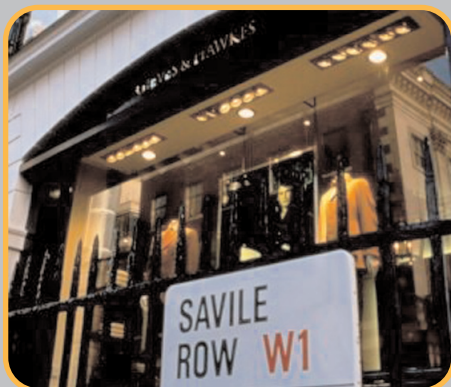


“Genesis has consistently proven that they can offer a quality service to us” says **Angie Wilks**

Genesis Forwarding Services: A Perfect Fit for Gieves and Hawkes



Gieves and Hawkes, No1 savile Row

Gieves and Hawkes is one of the most prestigious clothing brands in the world. Located at No. 1 Savile Row, it designs and tailors bespoke suits for gentlemen and also sells ready-to-wear garments. It has designed military uniforms and even traditional dress for various Monarchs, the first of which being George III in 1809.

The Company was originally two businesses ‘Gieves’ and ‘Hawkes’ which were founded over two hundred and fifty years ago. It now has retail outlets located around the world. As with any global supplier of goods, a robust supply chain is necessary to provide the correct levels of stock for each store.

Genesis Forwarding Services has facilities strategically located across the globe. It has been able to develop an international supply chain that fits the retailer perfectly. Angie

Wilks, Head of Procurement at Gieves and Hawkes, comments that, “Genesis has consistently proven that they can offer a reliable service to us.”

Genesis ensures a seamless delivery from Gieves and Hawkes’ suppliers in Hong Kong and other locations around the Far East and Europe.

Gieves and Hawkes has recently launched a ‘direct to customer’ service. Orders received on the company’s website can be dispatched to any location around the world.

“Genesis was the natural choice to help us implement this web based service”, commented Ms Wilks, who oversees the development of the Company’s international supply chain and distribution.

“We trust Genesis to deliver a level of service in keeping with the quality of our garments.”

- Angie Wilks, Gieves and Hawkes

“Demand for our products has spread overseas, and we felt the best way to allow people to view and purchase our products was online. For this service to work, we have to have confidence in our vendor. We trust Genesis to deliver a level of service in keeping with the quality of our garments.”

The freight forwarder differentiates itself from the rest of the market by offering unlimited capability and resources combined with the time and dedication of a personal service.

Managing Director of the Company, Ken Howell, states that, “Genesis has a record of going the extra mile for our customers.”

Mr Howell added,

“Our growth over the years is testament to our forward looking, forward thinking ethos. Genesis proactively develops our services so that they match up with both our customers’ and their customers’ needs.”

